



Hybrid
format



ECML
PKDD
2022

Grenoble 19-23.09.2022

What is ECML PKDD?

ECML PKDD is the **flagship European machine learning and data mining conference**, attracting worldwide audience. The conference program includes presentations of peer-reviewed novel research, invited talks by leaders in the field, a wide program of workshops and tutorials, a discovery challenge, a demo track and an Applied Data Science track.

ECML PKDD 2022 builds on over 20 years of successful events and conferences hosted around Europe. The conference will attract an audience of over 800 attendees and will be a unique opportunity for companies to develop connections in both machine learning and data mining communities, acquire new talents, contribute to innovation and market their brands.



ECML PKDD 2022

ECML PKDD 2022 will be held at the Grenoble World Trade Center, France, from September 19 to September 23, 2022. It is organized by the University of Grenoble Alpes and INSA Rouen Normandy.



ECML PKDD 2022 will be mixed physical conference and mixed virtual conference with best-in-class virtual experience.

Sponsorship opportunities

The ECML PKDD conference provides a forum where sponsors will enjoy a **great amount of visibility** within the machine learning and data mining communities. The conference web site (<https://2022.ecmlpkdd.org/>) will attract several tens of thousands of visits until the end of September 2022. Other international promotion initiatives will be carried out through web portals, mailing lists, posters and social media.

The conference lasts for five days, with workshops and tutorials on Monday and Friday and the main conference sessions on Tuesday to Thursday. It will also feature an Industry Track, which will give companies an **additional opportunity to advertise during the conference**.



ECML PKDD 2022 Sponsorship packages

Level

Platinum

Gold

Amount

10.000 €

7.500 €

Hyperlinked company logo on website



Company logo in program booklet, sponsor board, other printed materials



Space for advertising jobs on the conference website



Company description on conference website

< 300 chars

< 200 chars

Own banner in the coffee area



Booth within coffee break area

Large-sized,
Premium location

Medium-sized

Inserts in conference bags: brochure and extra item (pen, notepad, ...)



Full conference exhibitor registrations (including the conference banquet)

5

3



ECML PKDD 2022 Sponsorship packages

Level	Silver	Bronze
Amount	5.000 €	3.000 €
Hyperlinked company logo on website	✓	✓
Company logo in program booklet, sponsor board, other printed materials	✓	✓
Space for advertising jobs on the conference website	✓	✓
Company description on conference website	< 100 chars	
Own banner in the coffee area		
Booth within coffee break area	Small-sized	
Inserts in conference bags: brochure and extra item (pen, notepad, ...)	1 page	1 page
Full conference exhibitor registrations (including the conference banquet)	2	1

ECML PKDD 2022 Event Sponsorship

Event

Banquet

Welcome
Reception

Amount

6.000 €

4.000 €

Hyperlinked company logo on website

✓

✓

Space for advertising jobs on the conference website

✓

✓

Advertising video on TV screens

✓

✓

Banner display at the event location

✓

✓

Inserts in conference bags: brochure and extra item (pen, notepad, ...)

1 page

1 page

Full conference exhibitor registrations (including the conference banquet)

3

1



ECML PKDD 2022 Additional Opportunities

Opportunity	Amount	Benefit
Lanyard Sponsor	3.000 €	Logo on the lanyards
Keynote Talks Sponsor	2.000 €	Insert in conference program and at keynote introduction
Test of Time Award Sponsor	2.000 €	Insert in conference program and at award introduction
PhD Forum Sponsor	2.000 €	Insert in conference program and advertise during event
Industry Track Presentation	2.000 €	20-minutes oral presentation in the Industry Track, Logo on the banner at the Track Hall & program booklet